



Fahrenheit Advisors

Wealth Consulting and Advisory

Location: Richmond, VA
Market Sector: Corporate
Size: 6,500 SF
Year Completed: 2017

Fahrenheit Advisors is a middle market consulting and advisory firm across five areas: Accounting + Finance, Human Capital, Business Advisory, Sales Transformation, and Executive Search + Recruiting. Now situated in the newly renovated Handcraft Building in historic Scott's Addition, Fahrenheit's new space provides a range of spaces to work, meet, collaborate, and gather.

"I enjoyed the process, the appreciation from the employees, the feedback from the community, and being able to use and enjoy the space. It's been a great brand, culture, and marketing tool."

Rich Reinecke, Co-Managing Partner, Co-Founder

DRIVERS

Fahrenheit Advisors wanted a space that connects them to the community and acts as a brand and culture tool. Experiencing substantial corporate growth and expanding their service offerings, Fahrenheit Advisors, was due for a larger space to meet their growing needs. With a progressive approach to tackling problems for their clients, Fahrenheit required a space that was reflective of their dynamic business model.

APPROACH

With a goal to provide flexibility to their employees and clients in the new space, a mix of assigned, unassigned, open and private work areas achieved a balance, while also taking advantage of natural light from the ten foot tall perimeter windows. The space features a large-scale client wall, custom conference table and live edge reclaimed wood furniture elements, and a massive garage door in their café space.



