



## Corporate Client

Finance + Analytics

Location: Charlottesville, VA  
Market Sector: Corporate  
Size: 84,000  
Year Completed: 2020

smbw was engaged by this international finance and analytics organization to strategically redesign their Charlottesville office. Working with a project management team out of their New York City headquarters, the design team developed a design utilizing global brand standards while also creating a local vernacular to speak to the staff working in this location.

*In this Charlottesville office, smbw created a brand and space strategy that would accommodate the organization's growth.*

### DRIVERS

Taking a strategic look at their corporate real estate standards, brand integration, efficiency, and work environment culture, this corporate client implemented the first in a series of full floor renovations to their campus.

### APPROACH

The interior environment as well as the building infrastructure was in need of an overhaul. A new fire pump room, sprinkler riser and sprinkler system were added with capacity to expand as the other floors come online for renovation. Rest rooms were completely renovated and expanded to provide code compliant facilities along with a complete cafe kitchen. Core shaft wall fire ratings and fire dampers were remedied and added to provide a safe working environment.



