



Quad-C

Wealth Management + Private Equity

Location: Charlottesville, VA
Market Sector: Corporate Office
Size: 4,000 SF
Year Completed: 2023

Founded in 1989, Quad-C is a premier private equity firm, headquartered in Charlottesville, Virginia, whose passion is partnering with founders and management teams to build businesses. Relocation has bolstered the firm's recruitment and retention, in addition to embodying the firm's attention to detail and innovative approach.

Located in the heart of the downtown Charlottesville mall, the CODE building is a prime location for walkability and offers opportunities for collisions with colleagues and community members. Food and beverage options on the first floor and a 200-seat amphitheater add to the offerings Quad-C is able to provide its staff, guests and clients. The client goals focused on creating a tailored experience and workplace efficiency.

DRIVERS

The design revolved around creating a welcoming and functional space within the confines of a narrow and angular building. The design conveys a bespoke professional aesthetic without being opulent. The use of natural materials for a timeless elegance complements the building's character and allows the interior to blend seamlessly with the base building for a cohesive experience. The workplace design aimed to enhance staff productivity and personal control, offering options like focus rooms, huddle spaces, sit-to-stand desks, and tailored private offices. The café space encouraged physical activity and outdoor enjoyment, while the rooftop garden celebrated native plants. Overall, the project's priority was functionality, well-being, and flexibility to create a dynamic and inclusive work environment.



APPROACH

Upon stepping into the entire floor suite, visitors are welcomed by an inviting elevator vestibule adorned with a wooden slat wall and user-friendly wayfinding signage, guiding them effortlessly towards the meticulously crafted custom reception desk. Given the narrow and angular shape of the building, the design team chose to focus the reception, lobby lounge and main conference rooms in the center of the floor, utilizing glazing and ceiling elements that connect across the spaces, visually tying the exterior walls to one another and expanding the feel of the space.

Equitable access to natural daylight in the interior was a focus of the original test fit. By locating the majority of open workspaces along the window line and clustering offices to allow natural light to penetrate into the interior of the building, it created a better experience for all. The workplace offers new choices for staff that enhance their productivity and personal control of their environment, such as focus rooms and huddle spaces. Allowing for visual connections and open views throughout while also providing acoustic isolation for focused work accommodated multiple work styles and preferences. Workstations are equipped with sit to stand desks and private offices were tailored within a kit of part for each user.



APPROACH CONTINUED

The café space, located at the acute angle building end, With access to outdoor terraces and encouragement towards physical activity as a priority, the terrace adjacent café was outfitted to create additional work and entertaining areas, while appreciating and maximizing the native plants on the rooftop garden.

The building typical men's and women's core restrooms were challenged and redesigned with a men's restroom and 3 unisex, providing more privacy and options for all. Environmental graphics enrich the brand messaging and celebrate the neighborhood. The Board room glass film mimics the surrounding rolling hills and the artwork features Virginia artists.

Technology focused planning solutions and furniture optimize the meeting spaces for in-person and virtual collaboration. Rooms are equipped with collaborative furniture and technology to foster discovery and sharing. Room schedulers create organization and avoid over-bookings. Break-out huddle and focus rooms allow staff access to meet confidentially and efficiently.

MEASURING OUTCOMES

This renovation has truly transformed their space into a vibrant, welcoming, and forward-thinking environment. By prioritizing equitable access to natural light, fostering flexible workspaces, and promoting inclusivity in their facilities, the space has not only enhanced the functionality of the workplace but also the well-being and productivity of the staff.

The visual connections, the celebration of local art and nature, and the integration of cutting-edge technology have all come together to create a workspace that truly reflects Quad-C's commitment to innovation and collaboration. This project demonstrates how an unwavering commitment to cultivating a vibrant and inclusive workspace that ignites innovation, nurtures collaboration, and empowers our team members can help the business achieve its full potential.





