



Winged Keel Group Life Insurance Brokerage

Location: Richmond, VA
Market Sector: Corporate
Size: 5,500 SF
Year Completed: 2016

Winged Keel Group is an independent life insurance brokerage firm that specializes in life insurance products and services. Winged Keel Group came to SMBW for help in designing their 5,500 square foot office space on the top floor of the new Gateway Plaza office building in downtown Richmond.

The space's clean timeless design and gentle curved walls take advantage of the views of the James River and connect the long linear space from front to back.

DRIVERS

In taking on this design, Winged Keel Group wanted their space to be a showcase of their client relationships which distinguishes their organization from other firms.

APPROACH

Floating between the curved walls near the front entry are two collaborative meeting spaces formed by blue glass walls allowing for transparency and connection throughout the space while keeping client information private. The open office area is located at the southeastern end of the space which capitalizes on the views while providing a collaborative environment that visually connects Winged Keel Group's clients and staff.



